

Privacy Policy

This Privacy Policy governs the manner in which the Sustainability Management School (hereafter SUMAS or “the School”) collects, uses, maintains and discloses information collected from users (each, a "User") of the <http://www.sumas.ch> Website ("the Site"). This privacy policy applies to the Site and all products and services offered by SUMAS.

Personal Identification Information

SUMAS may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit the SUMAS Website, respond to a survey, and in connection with other activities, services, features or resources made available on the Site. Users may visit the Site anonymously. SUMAS will collect personal identification information from Users only if they voluntarily submit such information to the School. Users can always refuse to supply personal identification information, which may prevent them from engaging in certain Site-related activities.

Non-Personal Identification Information

SUMAS may collect non-personal identification information about Users whenever they interact with the Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilized, and other similar information.

Web Browser Cookies

The Site may use "cookies" to enhance User experience. A User's Web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. A User may choose to set his/her Web browser to refuse cookies, or to alert him/her when cookies are being sent. If he/she does so, however, certain parts of the Site may not function properly.

Use of Collected Information

SUMAS collects and uses Users personal information for the following purposes:

- To administer a content, promotion, survey or other Site feature
- To send Users information they agreed to receive about topics SUMAS thinks will be of interest to them
- To periodically send e-mail communications

The e-mail address Users provide will only be used to respond to their inquiries, and/or other requests or questions.

How SUMAS Protects User Information

SUMAS adopts appropriate data collection, storage, and processing practices, as well as security measures that protect against the unauthorized access, alteration, disclosure or destruction of User personal information, username, password, transaction information, and data stored on our Site.

Sensitive and private data exchange between the Site and its Users happens over a SSL secured communication channel and is encrypted and protected with digital signatures.

Sharing Personal Information

SUMAS does not sell, trade, or rent Users personal identification information to others. The School may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and collaborators for the purposes outlined above. SUMAS

uses third-party service providers to help operate its business and the Site or administer certain activities on its behalf, such as sending out newsletters or surveys. SUMAS may share User information with these third parties for those limited purposes, provided that Users have given SUMAS permission to do so.

Third-Party Websites

Users may find content on the Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors, and other third parties. SUMAS does not control the content or links that appear on these sites and is not responsible for the practices employed by Websites linked to or from the SUMAS Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other Website, including Websites which have a link to the SUMAS Site, is subject to that Website's own terms and policies.

Privacy Policy Changes

SUMAS has the discretion to update this privacy policy at any time. When changes occur, SUMAS will revise the date at the bottom of this page. Users are encouraged to frequently check this page for any changes in order to stay informed about how SUMAS is helping to protect the personal information it collect. As a User, you acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

User Acceptance Of The Privacy Policy Terms

By using this Site, you, as a User, signify your acceptance of this policy and terms of service. If you do not agree to this policy, please do not use this Site. Your continued use of the Site following the posting of changes to this policy will signify your acceptance of those changes.

Contacting Us

Should you have any questions about this Privacy Policy, the practices of this Site, or your dealings with this Site, please contact us at:

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