

**Student Enrollment and Graduation at SUMAS Undergraduate and Graduate Programs
AY 2013/2014-AY 2014/2015- AY 2015/2016**

Performance Measure	What is your measurement instrument or process?	Current Results: What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement made: What did you improve or what is your next step?																									
<p>Number of students enrolled vs previous year will be at least 50% or more in undergraduate.</p>	<p>We measure enrollment as the total number of returning students and the new students.</p>	<p>We observed a steady increase in the total number of enrolled students in our BBA program over the years.</p>	<p>Our increase recruitment efforts during the first academic year led to new student recruitment however we were able to retain 30% due to reasons such as health and financial situations. During the second academic year we focused more on retention in parallel to recruitment. Together with new student recruitment, our retention rate has increased and our retention rate was 60%. Finishing our third academic year our retention rate is 100%</p>	<p>We will continue focusing on retention in parallel to recruitment.</p>	<div data-bbox="1411 470 1971 821"> <p align="center">BBA Program Enrollment</p> <table border="1"> <caption>BBA Program Enrollment Data</caption> <thead> <tr> <th>Academic Year</th> <th>Number of returning students</th> <th>Number of new students enrolled</th> <th>Total number of students enrolled</th> </tr> </thead> <tbody> <tr> <td>2013/2014</td> <td>2</td> <td>4</td> <td>6</td> </tr> <tr> <td>2014/2015</td> <td>2</td> <td>8</td> <td>10</td> </tr> <tr> <td>2015/2016</td> <td>10</td> <td>7</td> <td>17</td> </tr> </tbody> </table> </div> <div data-bbox="1411 821 1971 1220"> <p align="center">BBA Program Retention rate (%)</p> <table border="1"> <caption>BBA Program Retention rate (%) Data</caption> <thead> <tr> <th>Academic Year</th> <th>Retention rate (%)</th> </tr> </thead> <tbody> <tr> <td>2013/2014</td> <td>30</td> </tr> <tr> <td>2014/2015</td> <td>60</td> </tr> <tr> <td>2015/2016</td> <td>100</td> </tr> </tbody> </table> </div>	Academic Year	Number of returning students	Number of new students enrolled	Total number of students enrolled	2013/2014	2	4	6	2014/2015	2	8	10	2015/2016	10	7	17	Academic Year	Retention rate (%)	2013/2014	30	2014/2015	60	2015/2016	100
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<p>Number of students enrolled vs previous year will be at least 50% or more in our graduate programs</p>	<p>We measure enrollment as the total number of returning students and the new students.</p>	<p>Enrollment in MBA program: Over the years there has been a steady increase.</p>	<p>Our visibility among professionals particularly interested in education focusing on sustainability also our relationship with multinationals in the region as well as international organizations facilitated increased enrollment to our MBA program.</p>	<p>We will continue focusing on promoting our programs among professionals and digital platforms.</p>	<table border="1"> <caption>MBA Enrollment</caption> <thead> <tr> <th>Term</th> <th>New students</th> <th>Enrolled students</th> </tr> </thead> <tbody> <tr> <td>Fall 2013</td> <td>1</td> <td>5</td> </tr> <tr> <td>Fall 2014</td> <td>1</td> <td>8</td> </tr> <tr> <td>Fall 2015</td> <td>1</td> <td>17</td> </tr> </tbody> </table>	Term	New students	Enrolled students	Fall 2013	1	5	Fall 2014	1	8	Fall 2015	1	17																		
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<p>Number of students enrolled vs previous year will be at least 50% or more in our graduate programs</p>	<p>We measure enrollment as the total number of returning students and the new students.</p>	<p>Enrollment in MAM program has been steady during the first couple of years and has increased during the AY 15/16 over the years.</p>	<p>There is an increasing interest to our MAM programs given the focus on sustainability and our visibility on digital platforms. We expect increased enrollment in the upcoming years</p>	<p>We will continue focusing on promoting our programs in digital platforms. Our students appreciated interaction with professionals, visits as well as experiential camps. These kinds of opportunities are also receiving attention of prospective students and increasing enrollment to our programs. Hence we will continue to provide such opportunities within our programs.</p>	<table border="1"> <caption>MAM Enrollment</caption> <thead> <tr> <th>Term</th> <th>Number of students enrolled</th> </tr> </thead> <tbody> <tr> <td>Fall 2013</td> <td>0</td> </tr> <tr> <td>Winter 2014</td> <td>1</td> </tr> <tr> <td>Spring 2014</td> <td>1</td> </tr> <tr> <td>Fall 2014</td> <td>1</td> </tr> <tr> <td>Winter 2015</td> <td>1</td> </tr> <tr> <td>Spring 2015</td> <td>1</td> </tr> <tr> <td>Fall 2015</td> <td>5</td> </tr> <tr> <td>Winter 2016</td> <td>5</td> </tr> <tr> <td>Spring 2016</td> <td>6</td> </tr> </tbody> </table>	Term	Number of students enrolled	Fall 2013	0	Winter 2014	1	Spring 2014	1	Fall 2014	1	Winter 2015	1	Spring 2015	1	Fall 2015	5	Winter 2016	5	Spring 2016	6										
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<p>Our students will successfully complete their programs.</p>	<p>We continuously track the academic performance of our students to ensure successful completion of programs. We also provide the guidance and support where necessary.</p>	<p>As SUMAS is a young there were no graduates during the AY 13/14. We had our first graduates during the second academic year from our MBA and MAM programs. During the 3rd academic year we had first graduates from our BBA program.</p>	<p>We have been carefully monitoring the progress of our students. Close supervision was possible as the school is currently small.</p>	<p>We will continue monitoring the progress of our students and provide them the support they need to complete their programs successfully.</p>	<table border="1"> <caption>Graduates by Program</caption> <thead> <tr> <th>Academic Year</th> <th>BBA</th> <th>MBA</th> <th>MAM</th> </tr> </thead> <tbody> <tr> <td>AY 13/14</td> <td>0</td> <td>1</td> <td>0</td> </tr> <tr> <td>AY 14/15</td> <td>0</td> <td>3</td> <td>1</td> </tr> <tr> <td>AY 15/16</td> <td>2</td> <td>4</td> <td>3</td> </tr> </tbody> </table>	Academic Year	BBA	MBA	MAM	AY 13/14	0	1	0	AY 14/15	0	3	1	AY 15/16	2	4	3
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